

BOMBARDIER

PRESS RELEASE

Bombardier Wins First FLEXITY 2 Tram Order for Blackpool in the UK

FLEXITY 2 trams are driving Britain's most traditional tram system into a sustainable future

Berlin, July 8, 2009 – Bombardier Transportation has won the first *BOMBARDIER FLEXITY 2* tram order signed worldwide to supply 16 trams to the City of Blackpool. Funded by the Department for Transport (DfT), Blackpool Council and Lancashire County Council, this contract is valued at approximately £33 million (\$54 million US, 38 million euros). Bombardier, in delivering these trams, is contributing to the revitalisation of Britain's most traditional tram system, enhancing the city's attractiveness while reducing energy consumption.

The vehicles are scheduled to be delivered between May 2011 and March 2012. Bombardier will manufacture the vehicles at its sites in Bautzen (Germany) and Vienna (Austria).

Colin Walton, Chairman of Bombardier Transportation UK, said: "We are delighted that after London, Nottingham and Manchester, yet another British city has selected a Bombardier light rail solution. This order confirms our customers' confidence in Bombardier as a supplier of reliable and innovative urban transport solutions."

"The *FLEXITY 2* tram is based on our successful *FLEXITY* trams and has been created to incorporate outstanding, proven features in one single tram. It sets the highest standards in the areas of comfort, security and environmental protection. We are very proud that the Blackpool Council has placed its trust in Bombardier's latest development to revitalise its tram system," commented Grego Peters, President Light Rail Vehicles, Bombardier Transportation.

Blackpool Council Programme Manager Paul Grocott said: "This was a big decision for Blackpool and we believe that we have chosen the right vehicle and the right company to supply it. We are delighted to be the launch customer of the Bombardier *FLEXITY 2* and chose it because we are looking for cutting edge, but proven technology with a fresh feel. We know it will bring the existing tramway into the modern age."

The *FLEXITY 2* trams will be 32.5 m long and 2.65 m wide, with five sections and three bogies and is based on the successful, proven and reliable *FLEXITY* product family. The

FLEXITY 2 tram has many technical advantages, including an improved carbody concept, better corrosion protection, an enhanced bogie design (*BOMBARDIER FLEXX Urban 3000*), an overall reduction of the vehicle mass as well as an enhanced cab structure. The *BOMBARDIER MITRAC* propulsion technology and an optimised air conditioning system will result in significantly lower energy consumption.

More than 450 *FLEXITY* low-floor vehicles have been ordered to date and are already in successful revenue service in the cities of Linz and Innsbruck (Austria), Lodz (Poland), Eskisehir (Turkey), Geneva (Switzerland), Brussels (Belgium), Marseille (France) as well as in Valencia and Alicante (Spain). Soon they will also enter service in Palermo (Italy), Augsburg and Krefeld (Germany).

About Bombardier Transportation

As the global leader in rail technology, Bombardier Transportation offers the broadest portfolio in the rail industry and delivers innovative products and services that set new standards in sustainable mobility. *BOMBARDIER ECO4* technologies – built on the four cornerstones of energy, efficiency, economy and ecology – conserve energy, protect the environment and help to improve total train performance. Bombardier Transportation is headquartered in Berlin, Germany and has a presence in over 60 countries. It has an installed base of over 100,000 vehicles worldwide.

About Bombardier

A world-leading manufacturer of innovative transportation solutions, from commercial aircraft and business jets to rail transportation equipment, systems and services, Bombardier Inc. is a global corporation headquartered in Canada. Its revenues for the fiscal year ended Jan. 31, 2009, were \$19.7 billion US, and its shares are traded on the Toronto Stock Exchange (BBD). Bombardier is listed as an index component to the Dow Jones Sustainability World and North America indexes. News and information are available at www.bombardier.com.

Note to Editors

A **photo** is available on our web site at: <http://www.transportation.bombardier.com>.

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